

MEDIA EXPOSURE



All 31 regular-season UCLA basketball games will be aired this season on a national network. Over the past 33 seasons, 834 games have been broadcast live in the Los Angeles area.



IN THE SPOTLIGHT

UCLA's program continues to attract major media attention, both locally and nationally, in the nation's second-largest media market. The Los Angeles media market features seven local network affiliates or independent stations which cover UCLA on a regular basis.

The addition of the Pac-12 Networks in the fall of 2012, which features six regional stations and one national channel, has provided the newest additional outlet for UCLA's games throughout the nation. Over 13 local newspapers and one international wire service regularly cover UCLA basketball, including the *Los Angeles Times*, which boasts the nation's largest daily circulation in excess of one million readers.

A 70,000-watt radio station (KLAC Sports 570 AM) broadcasts all UCLA games live. The Bruins also have a contract with SIRIUS National Satellite Radio. Over 100 *Sports Illustrated* covers feature current and former Bruin athletes. Media training is available for all interested student-athletes.

In February 2008 and March 2013, UCLA's Pauley Pavilion provided the backdrop to ESPN's College GameDay show, a national broadcast originating from a college basketball venue each Saturday.

INSET PHOTOS ABOVE: (to the left) Kyle Anderson at the podium during the 2014 NCAA Tournament. (right) Larry Drew II is interviewed after a game by ESPN analyst Samantha Ponder.



AT THE PODIUM

Above, former UCLA guard Jordan Adams speaks to the media prior to UCLA's 2014 "Sweet 16" game against Florida at FedExForum in Memphis, Tenn.

FORMER UCLA ATHLETES IN MASS MEDIA WORK

Name	Sport	Media Position
Kareem Abdul-Jabbar	Basketball	Actor/Sportscaster (Movies, CBS)
Troy Aikman	Football	Sportscaster (FOX)
Charles Arbuckle	Football	Sportscaster (ESPN)
Ato Boldon	Track	Sportscaster (CBS, NBC)
Kay Cockerill	Golf	Sportscaster (Golf Channel)
Wayne Cook	Football	Sportscaster (AM 570 KLAC Radio)
Randy Cross	Football	Sportscaster (CBS)
Tim Daggett	Gymnastics	Sportscaster (NBC)
Donna De Varona	Swimming	Sportscaster/Writer (ABC, ESPN)
Terry Donahue	Football	Sportscaster (Radio, TV)
Maura Driscoll-Farden	Gymnastics	Sportscaster (Lifetime, ESPN)
Sean Farnham	Basketball	Sportscaster (ESPN)
Lisa Fernandez	Softball	Sportscaster (ESPN)
Justin Gimbelstob	Tennis	Sportscaster (Tennis Channel)
Leslie Gudel	Rowing	Sideline Commentator (ABC)
Roy Hamilton	Basketball	Coordinating Producer (FOX)
Mark Harmon	Football	Actor (Movies, TV)
Marques Johnson	Basketball	Actor/Sportscaster (Movies, FOX)
Eric Karros	Baseball	Sportscaster (FOX)
Karch Kiraly	Volleyball	Sportscaster (NBC Sports, FSN)
Don MacLean	Basketball	Sportscaster (AM 570 Radio, FSN)
Ann Meyers Drysdale	Basketball	Sportscaster (CBS, ESPN)
Reggie Miller	Basketball	Sportscaster (TNT)
David Norrie	Football	Sportscaster (ESPN)
Stacey Nuveman	Softball	Sportscaster (ESPN, Fox Sports)
Ron Pitts	Football	Sportscaster (FOX)
Tom Ramsey	Football	Sportscaster (FOX)
Floyd Reese	Football	Sportscaster (ESPN)
Matt Stevens	Football	Sportscaster (AM 570 KLAC Radio)
J.J. Stokes	Football	Sportscaster (FOX)
Dwight Stones	Track	Sportscaster (ESPN, FOX, NBC)
Rick Walker	Football	Sportscaster (ESPN, FOX)
Bill Walton	Basketball	Sportscaster (ESPN)
Michael Warren	Basketball	Actor (Television, Movies)



BRUINS IN THE MEDIA

Working for CBS Sports, former UCLA standout Reggie Miller (left) interviews Lazerio Jones following a game during the 2011-12 season.

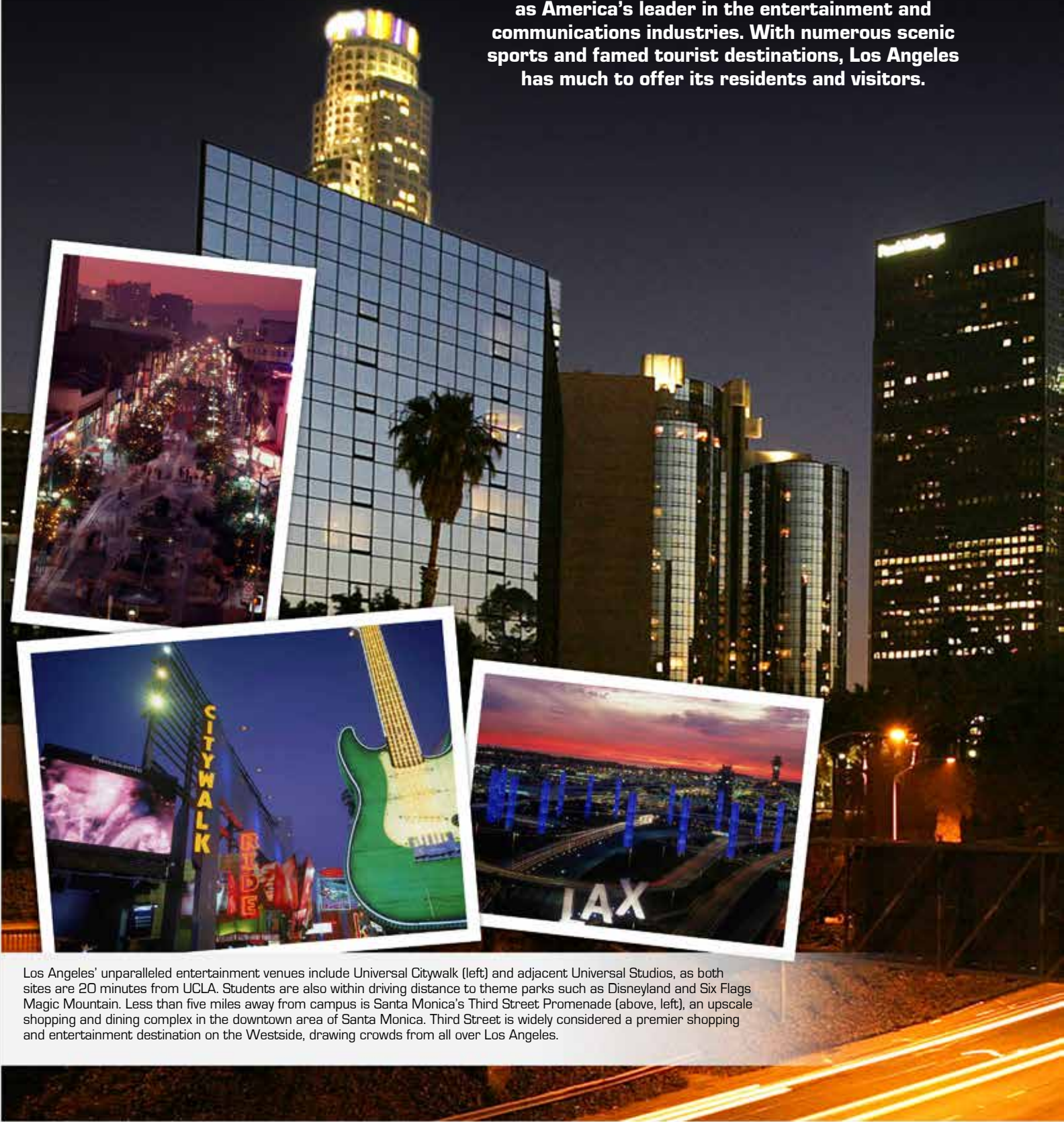


REGULAR COVERAGE

Last season, UCLA basketball had 13 games televised by the ESPN family of networks. Fox Sports One televised four contests, while Pac-12 Networks aired 14 games. The Bruins' game at Missouri was nationally televised by CBS.

UNIVERSITY OF CALIFORNIA LOS ANGELES

The city of Los Angeles gains international recognition as America's leader in the entertainment and communications industries. With numerous scenic sports and famed tourist destinations, Los Angeles has much to offer its residents and visitors.



Los Angeles' unparalleled entertainment venues include Universal Citywalk (left) and adjacent Universal Studios, as both sites are 20 minutes from UCLA. Students are also within driving distance to theme parks such as Disneyland and Six Flags Magic Mountain. Less than five miles away from campus is Santa Monica's Third Street Promenade (above, left), an upscale shopping and dining complex in the downtown area of Santa Monica. Third Street is widely considered a premier shopping and entertainment destination on the Westside, drawing crowds from all over Los Angeles.



Staples Center has been home to the NBA's Lakers and Clippers since the 1999-2000 season, as well as the NHL's Kings and WNBA's Sparks. One of the nation's premier multi-purpose venues, Staples Center also hosts sold-out concerts and other popular entertainment events. The arena hosted the NBA's All-Star Game in 2004 and 2011.



The Los Angeles area features numerous beaches with fantastic views of the Pacific Ocean. Venice Beach, Santa Monica, Pacific Palisades and Malibu are all a short drive from UCLA's campus in Westwood. UCLA rests about five miles east of the Pacific and enjoys relatively cool evening temperatures due to its coastal proximity.



Among one of baseball's most iconic franchises, the Los Angeles Dodgers have called Dodger Stadium their home since 1962, five seasons after moving to Los Angeles from Brooklyn. The historic ballpark served as host to the 1984 Olympic baseball games and the 2010 World Baseball Classic. Dodger Stadium is situated just north of downtown Los Angeles, roughly 12 miles from UCLA's campus.

STUDENT LIFE

UCLA offers a broad range of recreational and co-curricular opportunities for students. With campus in a gorgeous Westwood location, UCLA provides 13 residential buildings, a multitude of fine dining options and recreational amenities.



UCLA's campus, adjacent to picturesque communities in Bel Air and Beverly Hills, features co-curricular and academic opportunities for students. "Bruin Walk" (bottom right) provides a landscaped pathway through campus, connecting the residential areas with recreational and academic buildings. Residential buildings range from suite designs to hall arrangements. Dining services provide students an array of dining options in four residential cafeterias. Fitness opportunities are available at the John Wooden Center and at the Sunset Canyon Recreation Center (right, second from bottom).

WESTWOOD

One of California's most beautiful residential areas, Westwood is the home to UCLA's campus. Activity surrounds UCLA, as Westwood Village (just south of campus) offers a wide variety of restaurants, shops and movie theaters.



The Fox Village Theatre and Geffen Playhouse are located in Westwood Village, a community just south of campus that features numerous restaurants, stores and entertainment options. Popular eateries in Westwood for students include California Pizza Kitchen, In-N-Out Burger, Sepi's, Corner Bakery, Fat Sal's, Chipotle, Diddy Riese Cookies, Yogurtland, Flame Broiler and Whole Foods Market. Popular coffee destinations include Starbucks (left), The Coffee Bean and Tea Leaf, and Peet's Coffee & Tea.



ATHLETIC FACILITIES

Home to renovated Pauley Pavilion, UCLA features state-of-the-art recreational and practice facilities, training rooms and athletic venues.



Pauley Pavilion (above) serves as the Bruins' primary basketball facility. The Wooden Center (right, bottom) and Student Activities Center also house courts for recreational use. Other key athletic facilities include Drake Stadium and Marshall Field (above, right), home to the soccer and track and field teams; softball's Easton Stadium; the Los Angeles Tennis Center; water polo and swimming and diving's Spieker Aquatics Center (right); and baseball's Jackie Robinson Stadium (below).



ATHLETIC PERFORMANCE

UCLA's Athletic Performance Center features 27 weight-lifting platforms, 30 upper and lower body weight machines and a variety of cardiovascular equipment in the Acosta Athletic Training Complex.



Athletic Performance Center

UCLA's Athletic Performance Center, located in the Acosta Athletic Training Complex, has doubled in size to 15,000 square feet and is directed by athletic performance coach Mike Linn, who enters the fifth year of his second tenure in this position.

Wes Long enters his sixth season as the strength and conditioning coach for the men's basketball team, which has its own weight facility adjacent to its locker room in Pauley Pavilion. Long served as the Bruins' strength coach from 2007-11 prior to a two-year stint in the same position at the University of Wyoming (2011-13).

An athlete's development requires a comprehensive plan that maximizes all physical components of competition. UCLA's Athletic Performance Center and the program developed by the staff are instrumental in equipping all UCLA athletes with the physical tools required to successfully compete in the national spotlight. Each men's basketball player receives individual attention from Coach Long in developing all facets of athleticism, such as strength, force production and power.

The Athletic Performance Center in the Acosta Athletic Training Complex features 27 weightlifting platforms, a state of the art dumbbell area, 30 upper and lower body weight machines and a variety of cardiovascular equipment. The room is highlighted by the Athletic Performance Area, a specialized space dedicated to enhancing acceleration/deceleration capabilities, foot speed, balance and coordination, vertical jump and flexibility for all Bruin athletes.

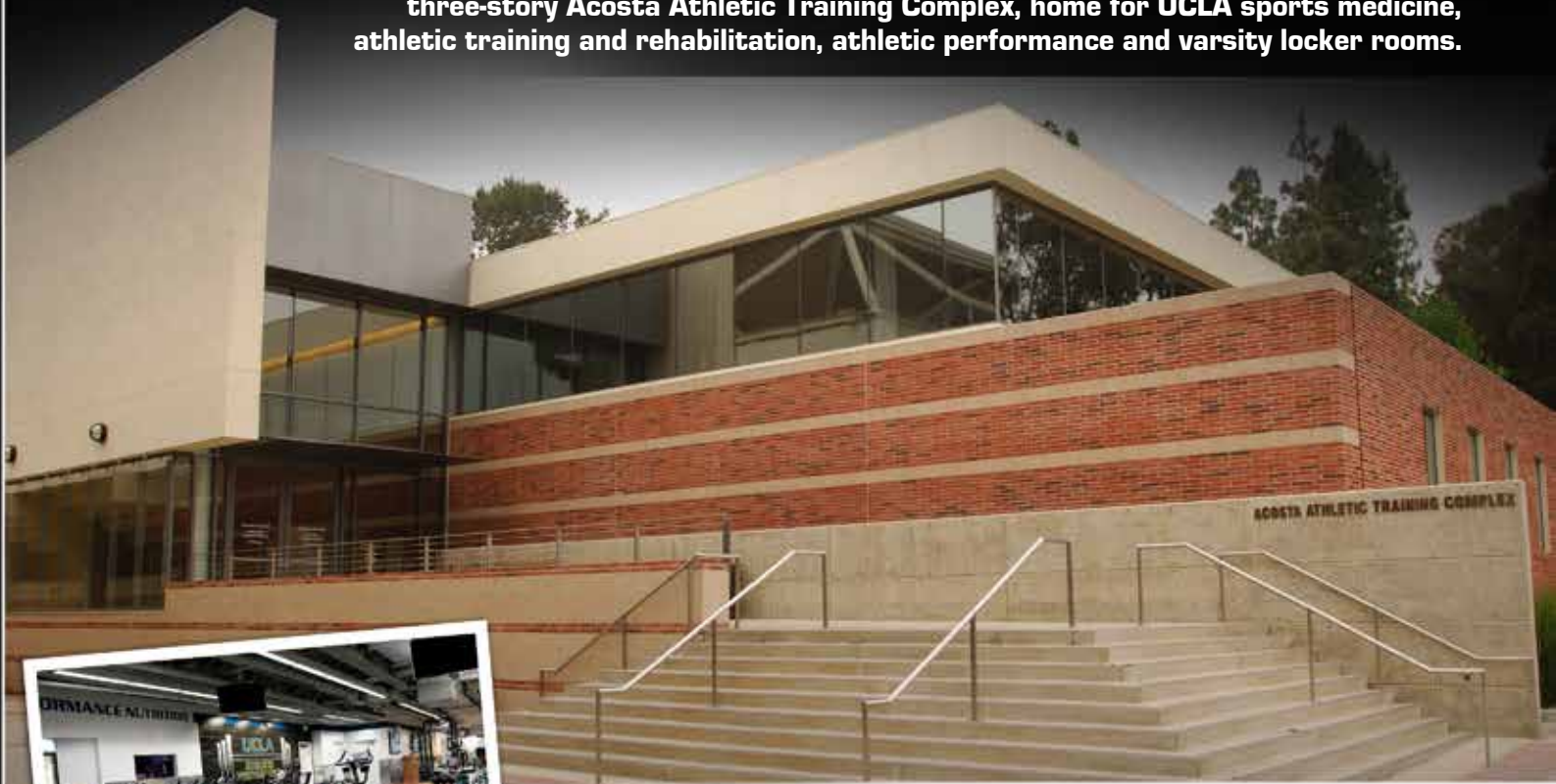


Wes Long



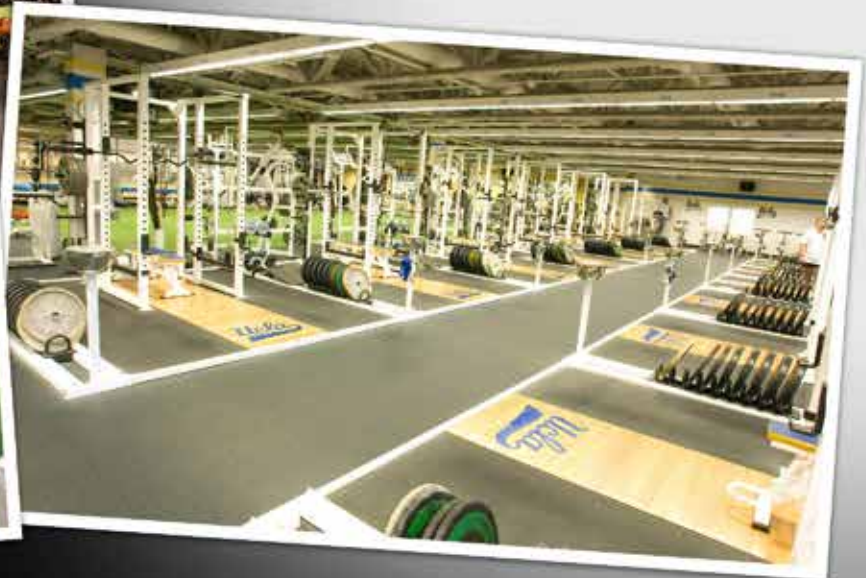
TRAINING FACILITIES

UCLA's student-athletes conduct their training and conditioning activities in the three-story Acosta Athletic Training Complex, home for UCLA sports medicine, athletic training and rehabilitation, athletic performance and varsity locker rooms.



Acosta Athletic Training Complex

This state-of-the-art facility provides UCLA student-athletes and coaches all the advantages needed to maximize athletic performance. Key features include a 15,000 square-foot weight room, with the most modern equipment for use by all sports in the department. The training complex is a three-story building that also features a "Bod Pod", used to accurately measure one's body fat and an 8,000 square-foot athletic training and rehabilitation facility with private offices and doctor's suites.





UCLA Sports Medicine

UCLA has always been at the forefront in the area of sports medicine and athletic training. The Acosta Athletic Training Complex provides greater advances in sports medicine to benefit UCLA's student-athletes, including state-of-the-art hydro-therapy pods. Mark Pocinich heads the UCLA sports medicine staff and works closely with team physician John DiFiori and men's basketball athletic trainer Shane Besedick.

Among the key components of the 8,000 square foot athletic training and rehabilitation facility are private offices and doctor's suites. The center also has a meeting room with space for 25 people. The second floor features new locker rooms for men's and women's sports and houses a team meeting room and an athlete lounge. Included are three hydro pools, expanded rehab

and examination areas and an interfacing with the award-winning "Best in the West" UCLA Ronald Reagan Medical Center.

UCLA's sports medicine staff works closely with the athletic performance staff to maintain a holistic approach to athletic performance. Key components include Olympic lifting, functional training, dynamic flexibility, sports nutrition, injury prevention, sport specific conditioning, metabolic assessment testing, a Bod Pod that is accurate for body fat testing and a specialized turf area dedicated to enhancing sports specific movements such as acceleration/ deceleration capabilities, foot speed, balance and coordination, vertical jump and flexibility.



Dr. David McAllister

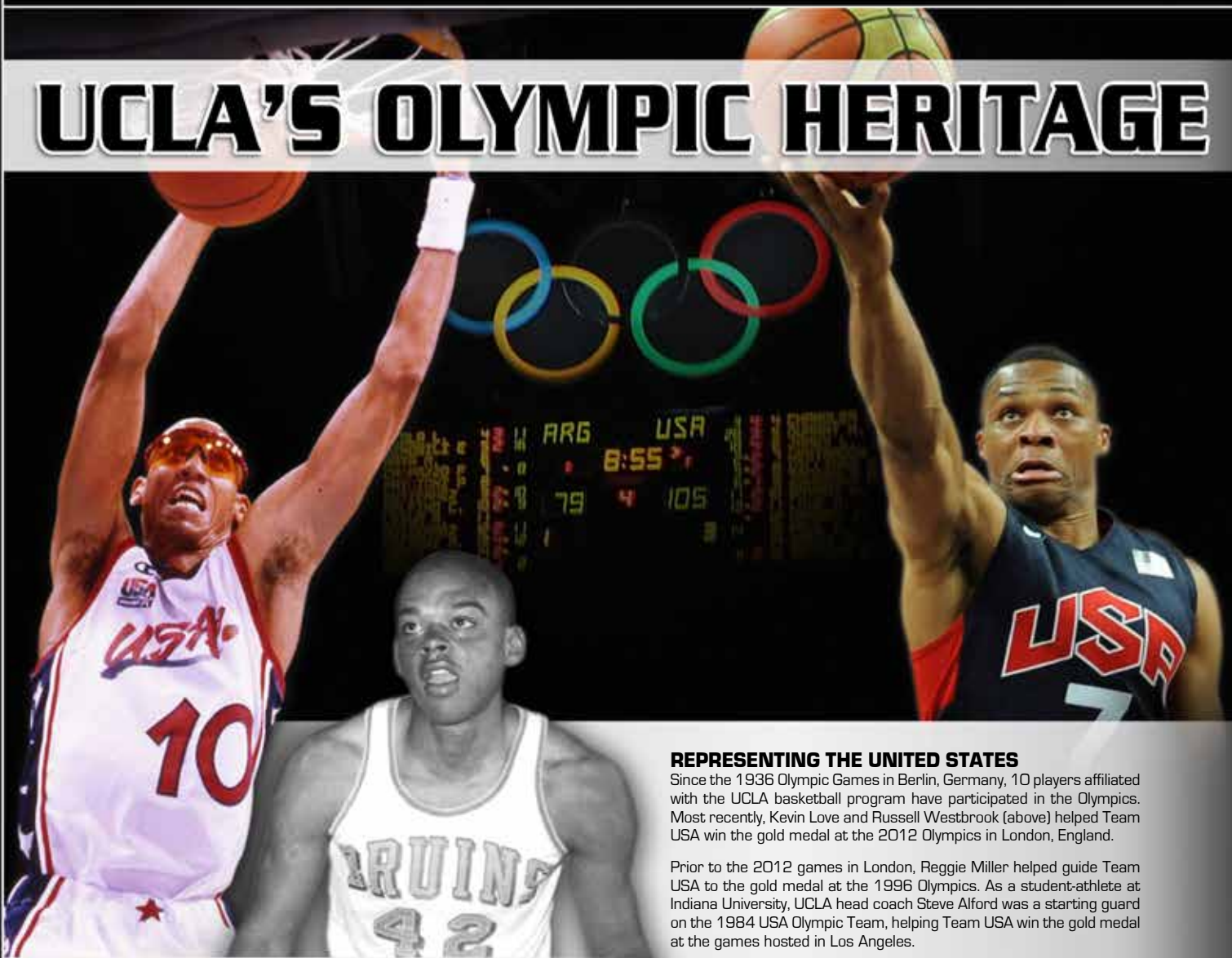


Dr. John DiFiori



Shane Besedick

UCLA'S OLYMPIC HERITAGE



REPRESENTING THE UNITED STATES

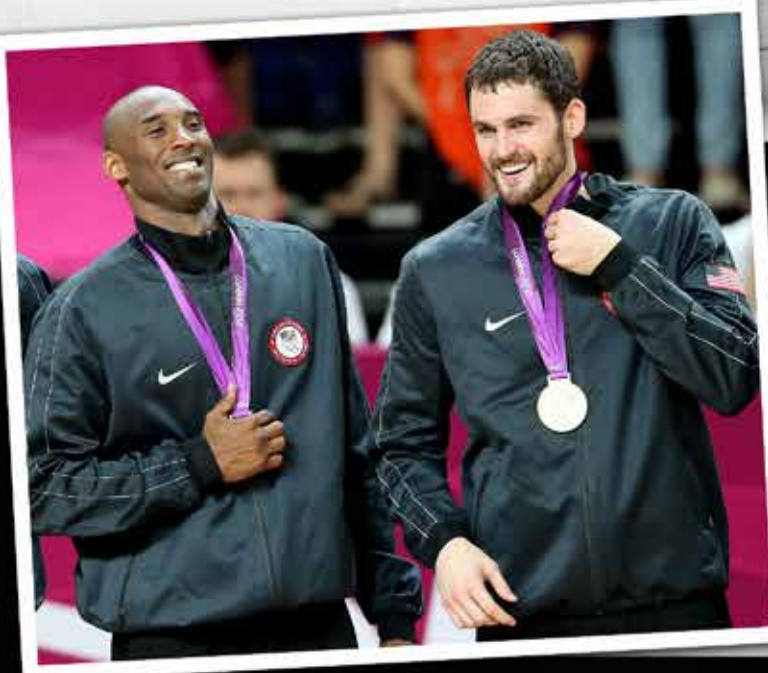
Since the 1936 Olympic Games in Berlin, Germany, 10 players affiliated with the UCLA basketball program have participated in the Olympics. Most recently, Kevin Love and Russell Westbrook (above) helped Team USA win the gold medal at the 2012 Olympics in London, England.

Prior to the 2012 games in London, Reggie Miller helped guide Team USA to the gold medal at the 1996 Olympics. As a student-athlete at Indiana University, UCLA head coach Steve Alford was a starting guard on the 1984 USA Olympic Team, helping Team USA win the gold medal at the games hosted in Los Angeles.

Walt Hazzard (left) competed for the U.S. team in 1964, helping guide Team USA to the gold medal in Tokyo, Japan. Don Barksdale (far right, opposite page), the first African-American Olympic basketball player, helped the United States win a gold medal at the 1948 Olympic Games in London.

REGGIE LEADS USA TO GOLD

Reggie Miller (above, left) starred at UCLA from 1984 through 1987. He helped Team USA post a perfect 8-0 record en route to winning the gold medal at the 1996 Olympic Games in Atlanta.



GOLD MEDAL WINNERS

To the left, former UCLA standout Kevin Love (right) stands on the medal podium alongside USA teammate Kobe Bryant (left). In the photo above, former UCLA great Reggie Miller displays his gold medal on the medal podium at the 1996 Olympic Games.

FORMER BRUINS IN THE OLYMPICS

Player (Years at UCLA)	Year	Olympic Site
Sam Balter	1936	Berlin, Germany
Carl Knowles	1936	Berlin, Germany
Frank Lubin	1936	Berlin, Germany
Don Piper	1936	Berlin, Germany
Carl Shy	1936	Berlin, Germany
Don Barksdale	1948	London, England
Walt Hazzard	1964	Tokyo, Japan
Reggie Miller	1996	Atlanta, Ga.
Kevin Love	2012	London, England
Russell Westbrook	2012	London, England



UCLA IN THE OLYMPICS

Don Barksdale (above right) played for the U.S. Olympic Team in 1948 (London), helping Team USA win all 12 games and the gold medal that summer. Barksdale is best known as the first African-American to earn All-America honors at UCLA (1947). He could aptly be described as the "Jackie Robinson" of basketball. Reggie Miller (above left) played for the 1996 U.S. Olympic Team, helping the United States earn its second consecutive gold medal, four years after the debut of the original "Dream Team".

LOVE LEADS USA

Pictured above playing for Team USA in 2010, Kevin Love averaged 11.6 points and a team-best 7.6 rebounds per game at the 2012 Olympics.



1936 SUMMER GAMES

The 1936 U.S. Olympic Team won the first-ever Olympic basketball gold medal. UCLA's Olympians: Sam Balter (front row, second from left); Don Piper (front row, third from right), Carl Shy (back row, first on left), Carl Knowles (back row, second from left), Frank Lubin (back row, third from left).

CHAMPIONS IN THE CLASSROOM

The mission of the UCLA Academic and Student Services office and its S.U.C.C.E.S.S. Program is to provide an interactive learning environment that emphasizes life-long learning habits, goal setting, teamwork, leadership and character.

UCLA's Student-Athlete Services

1. Academic Counseling
 - A. Program planning and course selection
 - B. Degree progress report (DPR) checking
 - C. Priority registration
 - D. Major Exploration
 - E. Graduate/Professional School Preparation
 - F. Academic difficulty counseling
 - G. Media/Interview Techniques
2. Student Support Services
 - A. Orientation programs
 - B. Academic travel coordinator
 - C. Learning center computer lab
 - D. Laptop lending program
 - E. Scholar-athlete banquet
 - F. Bruin athletic graduation reception
 - G. Awards and post-graduate scholarships
3. Academic Support Services
 - A. Tutorial services
 - B. Academic mentoring
 - C. Community of Learners (COL)
 - D. Learning specialist
 - E. Midterm progress reports
 - F. Learning strategies
 - G. Educational assessments
 - H. Professor final review sessions
4. Student-Athlete Development
 - A. Community service
 - B. Personal development
 - C. Professional development
 - D. Wooden Academy
 - E. Bruin Athletic Council
 - F. Student-athlete ambassadors



IN CAP AND GOWN

(above) Former UCLA center Alfred Aboya earned his undergraduate degree in June 2008. Pictured from left to right are assistant Doug Erickson, former assistant coach Ernie Zeigler, Aboya and former academic advisor Kenny Donaldson at UCLA's 2008 Commencement ceremony.

(left) Former UCLA guard Josh Shipp with his mother, Deborah, at the 2009 Commencement exercises.



GRADUATION DAY

(above) UCLA had three graduates in June 2013 – posing in the school's athletic Hall of Fame is Travis Wear (left), Larry Drew II, former academic advisor Kenny Donaldson and David Wear (right). In the photo to the left, Ryan Hollins is accompanied by his family at the school's 2006 commencement exercises. Hollins has played the last eight seasons in the NBA, including the last two with the Los Angeles Clippers.

KEY ACADEMIC SERVICES STAFF



Mike Casillas



Will Collier

ACADEMIC SERVICES AND CAMPUS RESOURCES

UCLA has 10 full-time staff in the academic area to assist student-athletes in areas such as scheduling, degree planning, selecting a major, tutoring, career pathing, specialized learning programs and other academic-related fields. UCLA's renovated Rose Gilbert Learning Center for student-athletes operates six days a week for almost 100 hours (closed on Saturdays). There are 24 Dell computers, as well as printers and study rooms available. The learning center has over 20 laptops available for check-out for team road trips.

BASKETBALL ACADEMIC SUPERLATIVES

- UCLA has 61 NCAA Post-Graduate Scholarship winners (five in basketball).
- UCLA has produced 96 GTE Academic All-Americans (18 in basketball).
- The basketball program has produced three GTE Academic Hall of Famers.

THE STUDENT-ATHLETE AT UCLA

UCLA prides itself on the basketball program's commitment to academics and achievement in the classroom.

George Zidek (right) served as UCLA's starting center for two seasons (1993-94, 1994-95) and was a driving force behind the Bruins' 1995 NCAA Championship. He finished his career as one of UCLA's most academically honored players.

Zidek recorded a 3.76 career GPA as an economics major. As a senior in 1994-95, he captured first-team GTE Academic All-America honors and earned an NCAA post-graduate scholarship. Zidek was selected in the first round of the 1995 NBA Draft by the Charlotte Hornets.

In 1997, Bob Myers had the team's highest GPA (3.44) and earned first-team Pac-10 All-Academic honors. Myers is a 1998 UCLA graduate with a degree in economics and a 2003 graduate of the Loyola Marymount School of Law.

ACADEMIC ALL-AMERICANS (18)

Players (Years at UCLA)

Ralph Drollinger (1973-76)
Kenny Heitz (1967-69)
Marques Johnson (1974-77)
Greg Lee (1972-74)
Kiki Vandeweghe (1977-80)
Bill Walton (1972-74)
Michael Warren (1966-68)
Sidney Wicks (1979-71)
George Zidek (1992-95)

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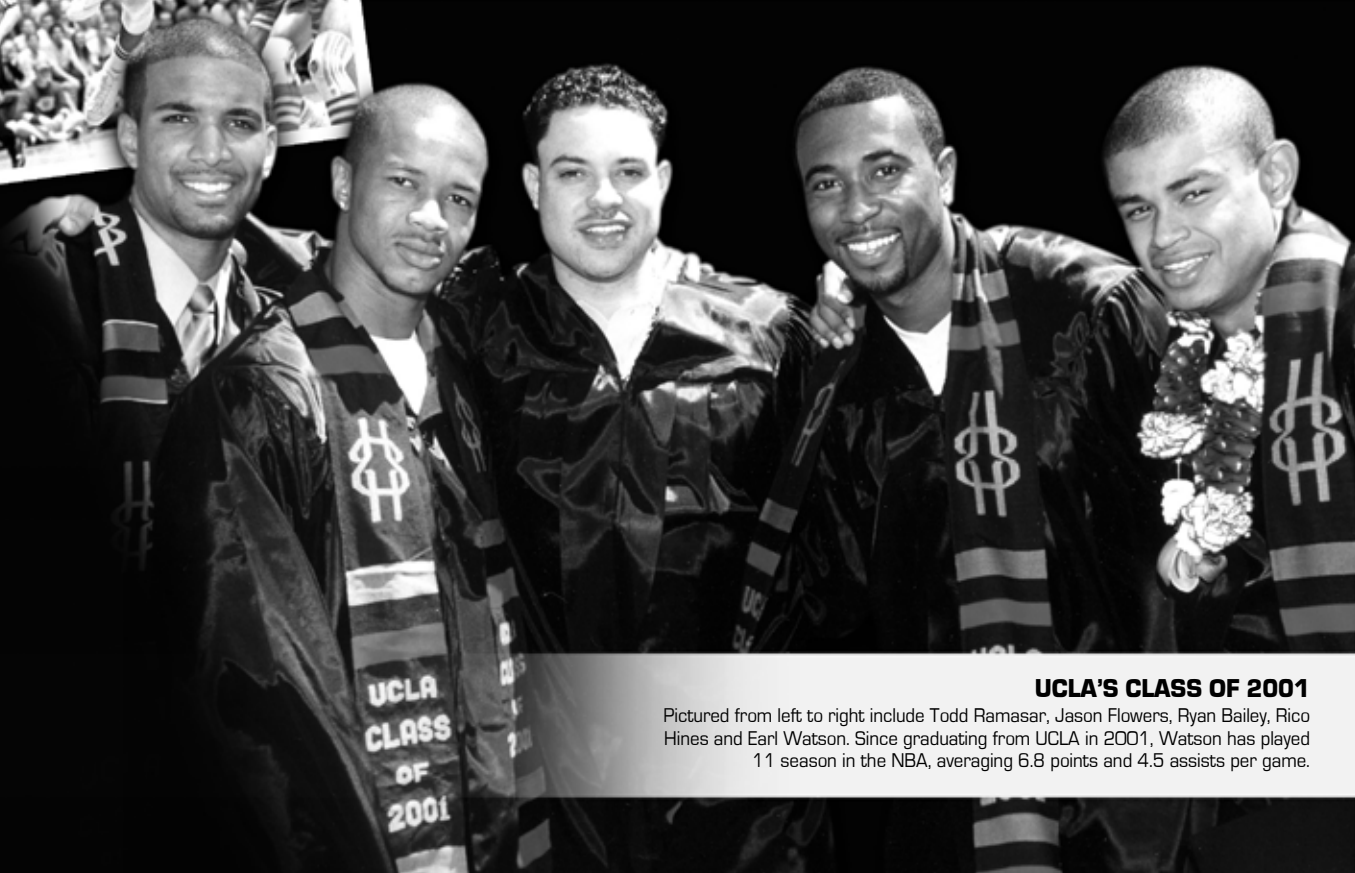
Year

1975
1969
1977
1972, 73, 74
1979, 80
1972, 73, 74
1967
1972, 73, 74
1994, 1995



STARS IN THE CLASSROOM

Pictured from left to right include Sidney Wicks, Marques Johnson, Michael Warren and George Zidek. All four players earned Academic All-America honors for at least one season in their collegiate career. Likewise, each of these four players helped win at least one NCAA Championship at UCLA.

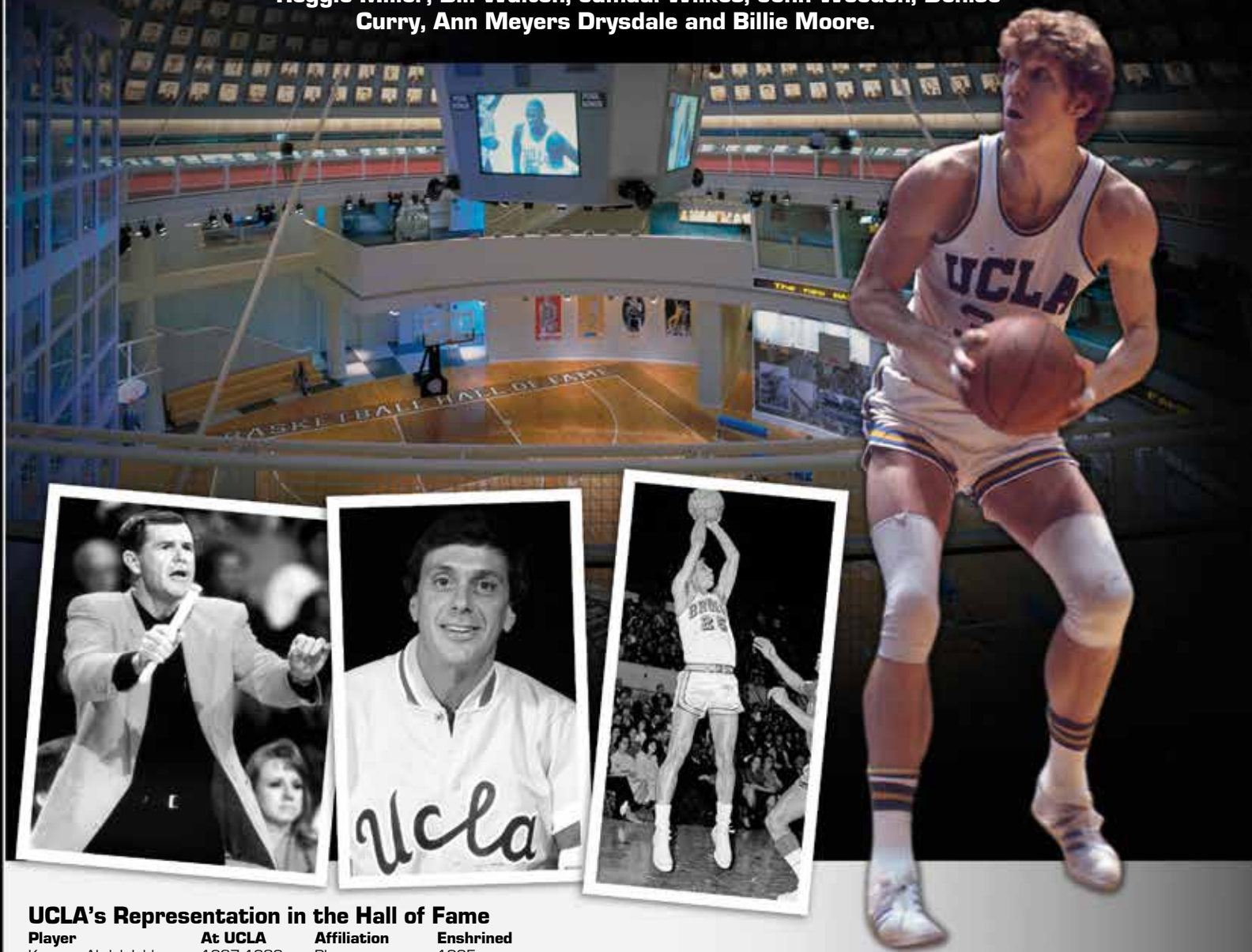


UCLA'S CLASS OF 2001

Pictured from left to right include Todd Ramasar, Jason Flowers, Ryan Bailey, Rico Hines and Earl Watson. Since graduating from UCLA in 2001, Watson has played 11 season in the NBA, averaging 6.8 points and 4.5 assists per game.

NAISMITH MEMORIAL BASKETBALL HALL OF FAME

UCLA is well-represented in the Naismith Memorial Basketball Hall of Fame in Springfield, Mass., by 12 of college basketball's greatest names – Kareem Abdul-Jabbar, Don Barksdale, Larry Brown, Denny Crum, Gail Goodrich, Reggie Miller, Bill Walton, Jamaal Wilkes, John Wooden, Denise Curry, Ann Meyers Drysdale and Billie Moore.



UCLA's Representation in the Hall of Fame

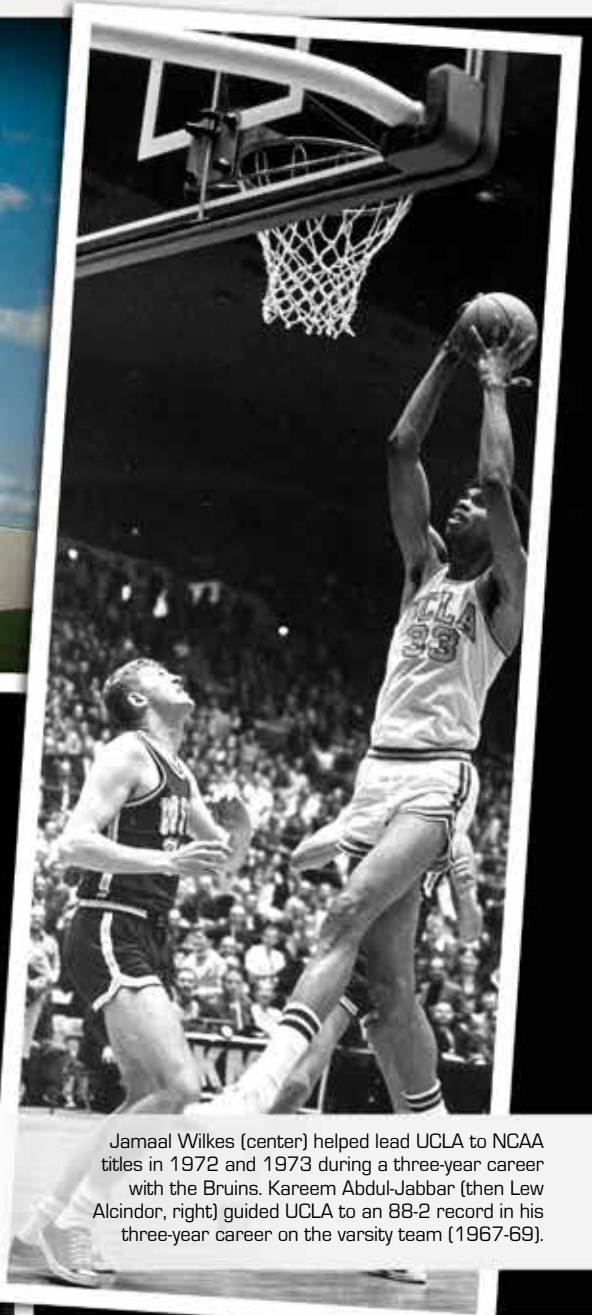
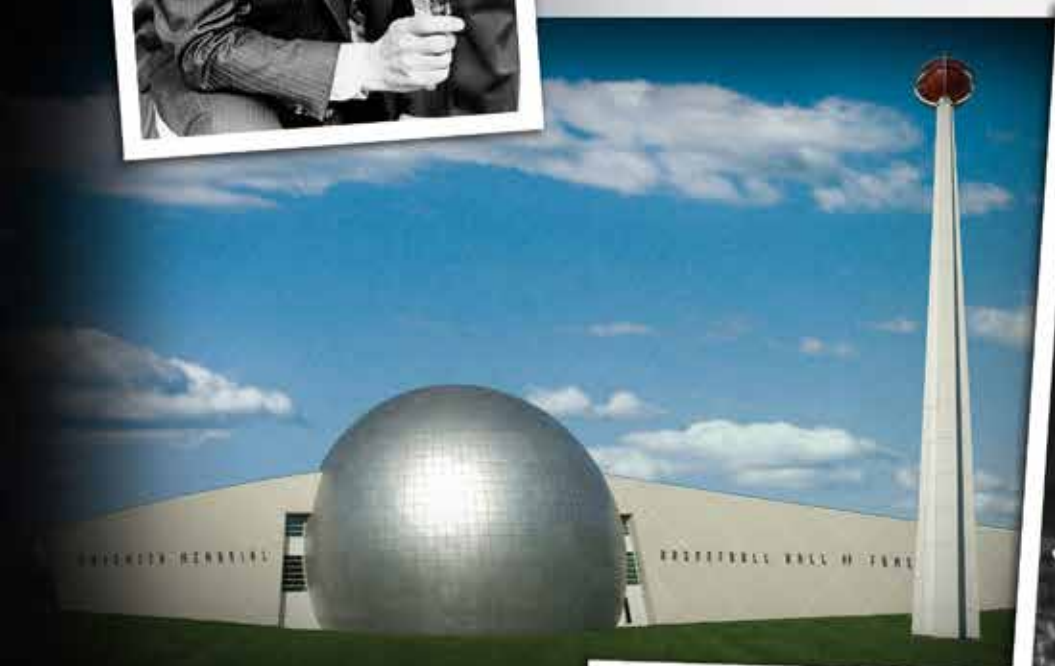
Player	At UCLA	Affiliation	Enshrined
Kareem Abdul-Jabbar	1967-1969	Player	1995
Don Barksdale	1947	Player	2012
Larry Brown	1979-1981	Coach	2002
Denny Crum	1958-1959	Player	1994
Denise Curry	1978-1981	Player	1999
Ann Meyers Drysdale	1975-1978	Player	1999
Gail Goodrich	1963-1965	Player	1996
Reggie Miller	1984-1987	Player	2012
Billie Moore	1977-1993	Coach	1999
Bill Walton	1972-1974	Player	1993
Jamaal Wilkes	1972-1974	Player	2012
John Wooden	1948-1975	Player, Coach	1961, 1973

Denny Crum (left), who played at UCLA in 1958 and 1959, was enshrined in the Naismith Memorial Hall of Fame in 1994. Crum coached as an assistant under head coach John Wooden in 1959-1960 and from 1968-1971. Larry Brown (left center) coached at UCLA for two seasons (1979-1981), helping lead the Bruins to the 1980 Final Four, before induction to the Hall of Fame in 2002. Gail Goodrich (right center) led the Bruins to NCAA titles as a player in 1963-64 and 1964-65 before being enshrined in 1996. After a sensational three-year career with UCLA (1972-74), Bill Walton (above, cutout) won a pair of NBA titles during a successful 14-year career in the NBA.

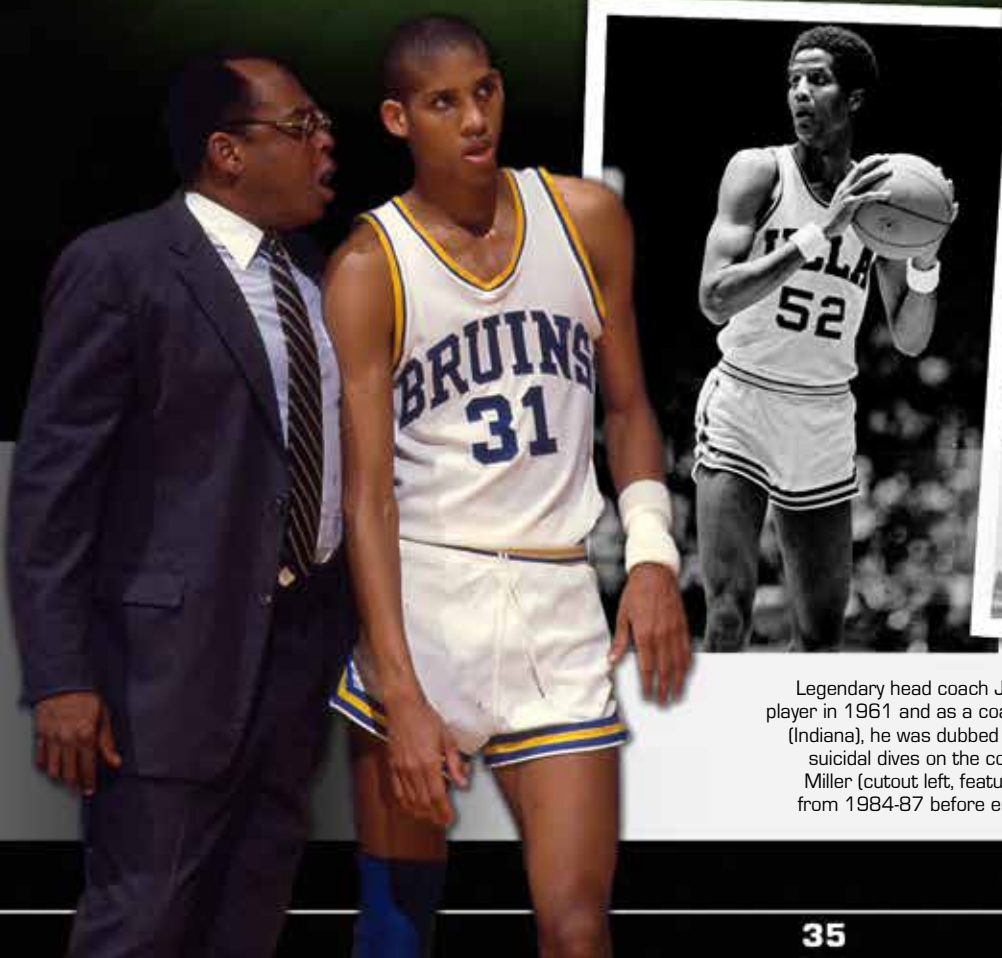


Career Highlights of UCLA's Naismith Hall of Famers

- ◆ **Kareem Abdul-Jabbar** was named the College Player of the Year in 1967, 1968 and 1969.
- ◆ **Don Barksdale** was the first African-American to earn All-America honors on the court for UCLA (1947).
- ◆ A successful coach at the college and pro levels, **Larry Brown** led UCLA to the NCAA title game in 1980.
- ◆ After playing two seasons at UCLA (1958-59), **Denny Crum** served as Louisville's head coach for 30 seasons.
- ◆ **Denise Curry** set a collegiate record by scoring in double-figures in each of 130 games played at UCLA.
- ◆ **Ann Meyers Drysdale** became the first four-time (1975-78) women's basketball All-American while at UCLA.
- ◆ An All-American in 1965, **Gail Goodrich** scored 42 points against Michigan in the 1965 NCAA title game.
- ◆ After four seasons at UCLA, **Reggie Miller** was selected No. 11 overall in the 1987 NBA Draft by Indiana.
- ◆ In 24 seasons as a head coach, **Billie Moore** guided UCLA (1978) and Cal State Fullerton (1970) to national titles.
- ◆ A three-time All-American at UCLA, **Bill Walton** helped lead Portland (1977) and Boston (1986) to NBA titles.
- ◆ **Jamaal Wilkes** led UCLA to a pair of NCAA championships and was a three-time Academic All-America selection.
- ◆ A graduate of Purdue, **John Wooden** coached at UCLA for 27 seasons, leading the Bruins to 10 NCAA titles.



Jamaal Wilkes (center) helped lead UCLA to NCAA titles in 1972 and 1973 during a three-year career with the Bruins. Kareem Abdul-Jabbar (then Lew Alcindor, right) guided UCLA to an 88-2 record in his three-year career on the varsity team (1967-69).



Legendary head coach John Wooden (top left) was enshrined in the Hall of Fame as a player in 1961 and as a coach in 1973. An All-State selection at Martinsville High School (Indiana), he was dubbed the "India Rubber Man" as a student-athlete at Purdue for his suicidal dives on the court and his ability to bounce back after a physical play. Reggie Miller (cutout left, featured alongside then-head coach Walt Hazzard) played at UCLA from 1984-87 before enjoying fantastic 17-year NBA career with the Indiana Pacers.

PAC-12 CONFERENCE

"THE CONFERENCE OF CHAMPIONS"

UCLA embarks on its fourth season in the Pac-12 Conference in 2014-15. The league expanded in July 2011 by adding the University of Colorado and the University of Utah. Upholding its tradition as the "Conference of Champions," the Pac-12 has captured 131 NCAA team titles since 1999-2000, including 10 in 2013-14.

THROUGH THE YEARS...

The conference's roots date back to December 2, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at Portland's Oregon Hotel. Original membership consisted of California, Washington, Oregon and Oregon State College (now Oregon State).

1916 PCC play begins. One year later, Washington State College (now Washington State) was accepted into the Conference. Stanford University joined in 1918.

1922 PCC expands to eight teams with admission of USC and University of Idaho.

1924 Montana joins the PCC.

1928 The PCC grows to 10 members with the addition of UCLA.

1950 PCC competes as a 10-team league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. In 1950, Montana resigns from the Conference and joins the Mountain States Conference.

1959 PCC dissolves and the Athletic Association of Western University forms. Original AAUW membership consists of California, Stanford, USC, UCLA and Washington. Washington State joins in 1962, while Oregon and Oregon State are added in 1964.

1968 The name "Pac-8 Conference" is adopted.

1978 Arizona and Arizona State are admitted July 1, completing the Pac-10 Conference.

2011 For the first time since 1978, the league expands. Colorado and Utah join the league in July 2011, forming the Pac-12 Conference.



ABOUT THE PAC-12 CONFERENCE

Built on a firm foundation of academic excellence and superior athletic performance, the Conference ushered in a new era on July 1, 2011, officially becoming the Pac-12 Conference with the additions of the University of Colorado and University of Utah.

Just 27 days after the Conference officially changed its name, Commissioner Larry Scott announced the creation of the Pac-12 Networks on July 27, 2011, solidifying a landmark television deal and putting the Conference on the forefront of collegiate athletics. The Networks, including one national network, six regional networks, and a robust digital network marked the first-ever integrated media company owned by a college conference. In addition, the "TV Everywhere" rights allow fans to access Pac-12 Networks outside the home on any digital device, including smartphones and tablet computers.

On the field, the Pac-12 rises above the rest, upholding its tradition as the "Conference of Champions ®." The Conference has averaged nearly nine NCAA team titles per academic year since 1999-2000. Even more impressive has been the breadth of the Pac-12's success, with championships coming in 28 different men's and women's sports. The Pac-12 has led or tied the nation in NCAA Championships in 48 of the last 54 years. The only exceptions being in 1980-81, 1988-89, 1990-91 and 1995-96 when the Conference finished second, and only twice finished third (1998-99 and 2004-05).

For the ninth consecutive year, the Pac-12 had the most NCAA titles or tied for the most of any conference in the country, winning at least six every year since the 2000-01 academic year. No other conference has won double-digit NCAA crowns in a single year, the Pac-12 doing so seven times, including a record 14 in 1996-97.

Spanning nearly a century of outstanding achievements, the Pac-12 was the first conference to reach 400 championships in 2010-11. With the inclusion of Colorado and Utah, the Conference surpassed another major milestone, with league teams capturing 450 titles, outdistancing the next conference by nearly 200. In all, Conference teams have won 469 NCAA Championships (287 men's, 154 women's, 28 combined).

The Conference's reputation is further proven in the annual Learfield Sports Directors' Cup competition, the prestigious award that honors the best overall

collegiate athletics programs in the country. Stanford continued its remarkable run and won its 20th consecutive Directors' Cup in 2013-14. Seven Pac-12 member institutions ranked among the top-27 Division I programs: (1) Stanford, (7) UCLA, (8) USC, (15) Oregon, (20) California, (26) Arizona and (27) Arizona State. At least five member institutions have been ranked in the top 20 in all but one year of the Director's Cup program, with seven appearing in the top 20 on five different occasions (1998, 2001, 2003, 2005 and 2006).

The Pac-12 led all conferences with 10 NCAA titles in 2013-14, with the SEC coming in second (six NCAA titles including one shared crown in women's gymnastics). The Big Ten tallied five titles in 2013-14, the ACC had four, and the Big 12 claimed two (including one shared title in women's gymnastics). In addition to the 10 titles, Pac-12 teams recorded six runner-up finishes and at least one team placed in the top four in 22 championships. In eight championships, there were at least two teams among the final four, including in women's water polo where all four were Pac-12 teams.

On the basketball court, Arizona captured the regular-season men's basketball title for the first time since 2011. UCLA won the Pac-12 Tournament title for the first time since 2008, advancing to the Conference's tournament championship game for the second consecutive season. The Conference hosted its tournament in Las Vegas at the MGM Grand Garden Arena for the second consecutive season. Joining UCLA in the 2014 NCAA Tournament were Arizona, Arizona State, Colorado, Oregon and Stanford. Stanford and UCLA advanced to the NCAA Tournament's "Sweet 16" and Arizona reached the NCAA West Regional Final ("Elite Eight").



INTRODUCING THE 2014-15 BRUINS